

AMENDMENTS TO THE CLAIMS

Listing of Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

1. (Currently Amended) A method comprising:

receiving content information from ~~one or more~~ each a content service providers for each one or more stored content data files;

allowing the content service provider to determine a number of line items in an electronic program guide to represent the content information;

allocating the determined number of line items in ~~an~~ the electronic program guide ~~to the one or more cached content service providers;~~

merging the content information for display in the determined number of line items in ~~the electronic program guide;~~ and

charging ~~each of the one or more cached~~ the content service providers an ~~predetermined~~ amount for each allocated line item.

2. (Currently Amended) The method of claim 1, wherein the allocating the determined number of line items further comprises:

assigning an allocated line item ~~for~~ to each of the one or more stored content data files; ~~and~~

~~generating an electronic program guide line item for each stored content data file.~~

3. (Currently Amended) The method of claim 1, wherein the allocating the determined number of line items further comprises:

grouping the one or more stored content data files into one or more categories; and

~~generating assigning an allocated~~ line item ~~in the electronic program guide for to~~ each of the one or more categories.

4. (Currently Amended) The method of claim 1, wherein the allocating the determined number of line items further comprises:

assigning ~~one~~ an allocated line item to ~~each of the one or more cached~~ the content service providers; and

~~generating an electronic program guide line item for each of the one or more cached content service provider.~~

5. (Currently Amended) The method of claim 1, wherein the one or more stored content data files are each one of a movie, a music file, a video game and computer media.

6. (Canceled).

7. (Currently Amended) A computer readable storage medium including program instructions that direct a computer to function in the specified manner when executed by a processor, the

program instructions comprise:

receiving content information from ~~one or more~~ each a content service providers for ~~each one or more~~ stored content data files;

allowing the content service provider to determine a number of line items in an electronic program guide to represent the content information;

allocating the determined number of line items in ~~an~~ the electronic program guide to ~~the one or more~~ each content service providers;

merging the content information for display in the determined number of line items in ~~the electronic program guide;~~ and

charging ~~each of the one or more~~ each the content service providers a ~~predetermined~~ amount for each allocated line item.

8. (Currently Amended) The computer readable storage medium of claim 7, wherein the program instruction of allocating the determined number of line items further comprises:

assigning an allocated line item ~~for~~ to each of the one or more stored content data files; ~~and~~

~~generating an electronic program guide line item for each stored content data file.~~

9. (Currently Amended) The computer readable storage medium of claim 7, wherein the program instructions of allocating the determined number of line items further comprises:

grouping the one or more stored content data files into one or more categories; and

~~generating~~ assigning an allocated line item ~~in the electronic program guide for~~ to each

of the one or more categories.

10. (Currently Amended) The computer readable storage medium of claim 7, wherein the program instructions of allocating the determined number of line items further comprises:

assigning ~~one~~ an allocated line item to ~~each of the one or more cached~~ the content service providers; ~~and~~

~~generating an electronic program guide line item for each of the one or more cached content service provider.~~

11. (Currently Amended) The computer readable storage medium of claim 7, wherein the one or more stored content data files are each one of a movie, a music file, a video game and computer media.

12. (Canceled).

13. (Currently Amended) An apparatus, comprising:

a processor having circuitry to execute instructions;

a communications interface coupled to the processor, the communications interface to broadcast data to one or more client systems, and to receive data from the one or more client systems; and

~~a display device;~~

a storage device coupled to the processor, having sequences of instructions stored

therein, which when executed by the processor cause the processor to:

receive content information from ~~one or more~~ each a content service
providers for ~~each~~ one or more stored content data files,

allow the content service provider to determine a number of line items in an
electronic program guide to represent the content information,

allocate the determined number of line items in ~~an~~ the electronic program
guide to ~~the one or more~~ each content service providers,

merge the content information for display in the determined number of line
items in the electronic program guide via the display device, and

charge ~~each of the one or more~~ each the content service providers an
~~predetermined~~ amount for each allocated line item.

14. (Currently Amended) The apparatus of claim 13, wherein the instruction to allocate the
determined number of line items further causes the processor to:

assign an allocated line item ~~for~~ to each of the one or more stored content data files;
and

~~generate an electronic program guide line item for each stored content data file.~~

15. (Currently Amended) The apparatus of claim 13, wherein the instruction to allocate the
determined number of line items further causes the processor to:

group the one or more stored content data files into one or more categories; and

~~generate~~ assign an allocated line item ~~in the electronic program guide for~~ to each of

the one or more categories.

16. (Currently Amended) The apparatus of claim 13, wherein the instruction to ~~allocation~~
allocate the determined number of line items further causes the processor to:

assign ~~one~~ an allocated line item to ~~each of the one or more~~ each ~~the~~ content service
providers; and

~~generate an electronic program guide line item for each of the one or more~~ each
~~content service providers.~~

17. (Currently Amended) The apparatus of claim 13, wherein the one or more stored content
data files are each one of a movie, a music file, a video game and computer media.

18. (Canceled).